

Britney Spears and Michael Vick Head the List of Nominees for 2008 StreetSmart Comeback of the Year Awards

Voters are invited to nominate candidates for the StreetSmart Comeback Player of the Year Awards. Categories include sports, entertainment, as well as real life. The “Pull-It-Forward” section invites voters to predict and even inspire future comebacks.

Ann Arbor, MI ([PRWebDirect](#)) November 12, 2007 -- Voters are invited to nominate candidates for the StreetSmart Comeback Player of the Year Awards.

Categories include sports, entertainment, as well as real life. The “Pull-It-Forward” section invites voters to predict and even inspire future comebacks. Will Michael Vick be able to climb out of the abyss and achieve his incredible potential? Can we collectively transmit the positive signals necessary to pull Britney Spears out of her tailspin? Is there still hope for Whitney Houston to return to prominence? This will test popular theories on the power of positive thinking. The site will track the progress of potential future comebacks and provide periodic updates.

The website www.StreetSmartDirect.com contains excerpts and back stories from inspiring comebacks. Some examples:

Entertainment

- Jim Carrey living in a van, writing a check to himself for \$10 million when he was broke.
- Drew Barrymore surviving child stardom to become a bankable star.
- Marshall Mathers rapping his way out of the trailer park to become a megastar.

Sports

- Jennifer Capriati at 13, the youngest player to reach the finals of a grand slam event, winning an Olympic Gold Medal, before getting arrested for drug possession. She pulled it together and ended up winning 14 major championships.

Business

- Where is the next Steve Jobs? At 19 he started Apple and shocked the computer industry. After going public and then getting ousted by the Board of Directors, he came back to turn the music industry on its earphones with the iPod.

B.Y.O. – Site visitors are invited to “Bring Your Own” personal comeback story – or someone they may know who has overcome adversity.

Nominations are solicited from the general public and voters do NOT have to be members of the Academy of Motion Pictures or Baseball Writers Association. Vote online at streetsmartdirect.com/comebacks by December 31. Voters are eligible to win an Apple iPod.

While all content on StreetSmartDirect is free, the company donates 10% of proceeds from the purchase of any products, books, movies, music from sponsors to First Book, a charity that provides books to underprivileged children.

About StreetSmart

StreetSmartDirect.com is compiling a comprehensive collection of back stories for all of us who inevitably experience adversity. The intent is to gather insight on how individuals from all walks of life used adversity as a driving force to strengthen their resolve. The stories identify obstacles they overcame growing up, who influenced or inspired them, what books they read, in general what makes them tick.

The site provides a resource for young people of all ages to recognize that everyone faces adversity and it's important to not get discouraged. It has been proven countless times that success has little to do with physical or intellectual gifts if one has the determination, perseverance and street smarts. In contrast, the road to success is littered with underachievers who squandered their potential.

In addition to well-known figures from the past, the site contains modern-day stories that will resonate with younger generations. It may be hard for some of us to translate how to apply the determination of an Abe Lincoln teaching himself to become a lawyer then freeing the slaves, or someone turning a snake into a scepter.

StreetSmartDirect provides an online resource and links to help users gain the street smarts needed to carve out their own path toward success. The site is not about peddling products from a particular source, but is aligned with several major brands of manufacturers, wholesalers and distributors to offer the most competitive prices for books, audio downloads, movies, music...virtually any product or service that is information-driven, knowledge or digitally based.

The StreetSmartDirect shopping experience is totally customer-driven. Users are able to navigate and select from a vast array of major players and discount sources within this virtual online mall. The site contains a price-comparison engine to help ensure the most competitive prices. Visit www.StreetSmartDirect.com for more information.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).